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MINORITIES AND WOMEN IN BUSINESS

Supper University

Opportunities for M/WBEs in the Telecom Industry

Aidelano Taking Packaging to the Next Level

BellSouth's Angela Williams Chris Tsai Deberah Stone

Focus on Healthcare



On The Roll

Thailand is one of the world's largest manufacturers with highly skilled craftsmen and over a quarter of a century's experience.

The manufacturing process is computerized and performed using sophisticated technology able to ensure a daily production goal and superior quality standards. McKlein is an ever-expanding domestic and international partner with everything it takes to supply your company.

While having an established family-owned factory in Thailand is an asset – their father provided the needed inventory to help get the business off the ground – it was up to Parinda and Chetha to make the company work. And make it work they did.

McKleinUSA has a commitment to provide the best in functionality, value and quality for its customers. New products are inspired by the demanding needs of today's business traveler, as tested in the field. According to Chetha the genesis of the company's most recent product, the patented Removable Wheel and Handle System, came from a business trip.

While riding on a crowded subway train on a rainy day in New York, Chetha found himself in the uncomfortable position of having to constantly juggle his briefcase and laptop computer bag. Convinced there had to be a more convenient way to transport such business items, Chetha used his experience to create McKlein's wheeled business case.

Not only was McKleinUSA the first company to introduce wheeled business cases to the market, it also has the largest selection of wheeled cases, in the world, including: business cases, computer cases, catalogue cases, and backpacks. The wheeled case was featured in *The New York Times* and *The Los Angeles Times* which raved that the R Series is "ingenious!"

The custom mating zippers allow you to completely remove the Wheel and Handle System from the business case, leaving you with a lightweight, more compact version of the business case. It's essentially two businesses cases in one, providing more versatility for mobility than ever before.

Mobile professionals can count on the McKleinUSA (www.McKleinUSA.com) brand for their changing needs with a lifetime guarantee on all products.

If you're looking for a trailblazer in mobile computing and travel goods industry, keep an eye on McKleinUSA, while they keep an eye on the future.

The Travel Goods Industry has a trailblazer on the map worth paying attention to. This visionary supplier has the expertise and creativity for new product design with the inside capabilities to manufacture all their products, inclusive of made-to-order requests. If you haven't heard of McKleinUSA already, you soon will. The company has a mission to revolutionize business cases with a high level of style, functionality, quality craftsmanship, and innovation.

Chicago, Illinois-based McKleinUSA is a manufacturer and supplier of business cases, computer cases, catalogue cases, backpacks, luggage, luggage accessories, duffle bags, casual bags, executive writing pads, and custom-made requests.

McKleinUSA has made a mark on the travel goods industry, boasting offices and showrooms in the United States, Canada, and Thailand.

Parinda Saetta (pronounced Sab-tet-ah) founded McKleinUSA in 1997 while she was still attending Babson College in Wellesley, Massachusetts. Steeped in the family tradition of crafting quality cases from her earliest memory, Parinda wasn't just starting a company she was continuing a family tradition.

Realizing that she needed a trustworthy, capable person to handle operations and marketing, Parinda asked her brother, Chetha (pronounced Chet-ah), to take the helm. A recent graduate of Syracuse University, Chetha put aside his first love – designing – in order to get the

company off the ground. Upon graduating from Babson in 1998, Parinda assumed daily management responsibilities and Chetha became the Chief Designer and Vice President of Sales.

Parinda's business acumen and Chetha's genius for design has combined to help grow McKleinUSA into a multi-million dollar company and a progressive brand recognized for its excellence as the smart choice for the universal class of mobile professional.



Parinda and Chetha Saetta

The 220,000 sq. ft. state-of-the-art family-owned manufacturing facility in Thailand immediately sets McKleinUSA above the competition in terms of fulfilling custom and made-to-order requests. The factory operation in



Certified Minority Business Enterprise/ Women Business Enterprise